

In the Claims:

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2. (Amended) The base of claim 7, wherein said identification label comprises indicia.

7. (Amended) A base for use during the play of baseball or softball, comprising:

a bottom;

a top face;

a side wall attached to said bottom and said top face,

an identification label attached to said top face; and

wherein said top face comprises a cutout into which said identification label

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is inserted.

8. (Amended) A base for use during the play of baseball or softball, comprising:

a bottom;

a top face;

a side wall attached to said bottom and said top face,

an identification label attached to said side wall; and

wherein said sidewall comprises a cutout into which said identification label

is inserted.

13. (Amended) The base of claim 7, further comprising:

a second sidewall attached to said sidewall, said bottom and said top face;

a third side wall attached to said second side wall, said bottom and said top face; and

a fourth sidewall attached to said sidewall, said third sidewall, said bottom and said top face.

14. (Amended) A base for use during the play of baseball or softball, comprising:

a bottom;

a top face;

a first side wall attached to said bottom and said top face,

a second sidewall attached to said first sidewall, said bottom and said top face;

a third side wall attached to said second side wall, said bottom and said top face;

a fourth sidewall attached to said first sidewall, said third sidewall, said bottom and said top face;

an identification label attached to either said top face or said first sidewall; and

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wherein said first side wall, said second side wall, said third side wall and said fourth side wall define a square-like shape.

15. (Amended) The base of claim 7, further comprising a post attached to said bottom.

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17. (Amended) The base of claim 7, wherein said base is made of a resiliently deformable material.

32. (New) The base of claim 13, wherein said side wall, said second side wall, said third side wall and said fourth side wall define a square-like shape.

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33. (New) The base of claim 8, further comprising:
a second sidewall attached to said sidewall, said bottom and said top face;
a third side wall attached to said second side wall, said bottom and said top face; and
a fourth sidewall attached to said sidewall, said third sidewall, said bottom and said top face.

34. (New) The base of claim 33, wherein said side wall, said second side wall, said third side wall and said fourth side wall define a square-like shape.

35. (New) The base of claim 8, further comprising a plate attached to said post; and

wherein said bottom comprises a lip that defines an opening into which a portion of said plate is inserted.

36. (New) The base of claim 8, wherein said base is made of a resiliently deformable material.

37. (New) The base of claim 36, wherein said resiliently deformable material is rubber.

38. (New) The base of claim 14, wherein said identification label comprises indicia.

39. (New) The base of claim 38, wherein said indicia comprises a team logo.

40. (New) The base of claim 38, wherein said indicia comprises a league logo.

41. (New) The base of claim 38, wherein said identification label comprises:
a photopolymer coating applied over a printed image of indicia.

42. (New) The base of claim 14, wherein said top face comprises a cutout into

which said identification label is inserted.

43. (New) The base of claim 14, wherein said sidewall comprises a cutout into which said identification label is inserted.

44. (New) The base of claim 43, wherein said identification label comprises: a photopolymer coating applied over a printed image of indicia.

45. (New) The base of claim 14, further comprising a post attached to said bottom.

46. (New) The base of claim 45, further comprising a plate attached to said post; and wherein said bottom comprises a lip that defines an opening into which a portion of said plate is inserted.

47. (New) The base of claim 14, wherein said base is made of a resiliently deformable material.

48. (New) The base of claim 47, wherein said resiliently deformable material is rubber.